



San Francisco | Silicon Valley
May 31 - June 3, 2016

The California Host Committee of the [2016 Clean Energy Ministerial](#) is pleased to announce that we are now accepting applications to exhibit in the **Startups and Solutions Showcase** – an exhibition of companies and organizations from across the globe leading the world’s transition to a clean energy future.

To apply, please visit the 7th Clean Energy Ministerial [website](#).

The Clean Energy Ministerial is a forum of Energy Ministers from 24 of the world’s leading economies that account for 90% of global clean energy investment. Now in its 7th year, the Ministerial will convene in San Francisco, a global hub of clean energy innovation, and mark the first significant gathering of international governments since the [21st Conference of the Parties \(COP21\)](#) in Paris. There will be a great deal of excitement and media presence around this event as the worldwide consensus on climate change and the connection to clean energy has never been stronger.

The San Francisco Bay Area is known as a hotbed of innovation and venture capital financing: a place where startups and new technologies find interest and support for their products and new business models. The Showcase will be located in the heart of San Francisco in **Union Square**, directly across the street from the historic Westin St. Francis Hotel, and will be open to government delegations, entrepreneurs, investors, media, and the general public.

The Showcase will be a celebration of **technology, innovation, and entrepreneurship** – a bold display of the breakthrough technologies and startups that will transform the worldwide economy in the years and decades to come. The Showcase will demonstrate that the technologies and solutions that we need are at hand today, and that a rising tide of ingenious innovations is in sight. Through innovation and entrepreneurship, we will transform our global economy faster and more significantly than we can imagine today – real grounds to raise our collective ambition and to have confidence in our capacity to address today’s most daunting challenges.

The Showcase will highlight the innovations driving transformational change in the clean energy sector. **“Innovation”** in this context is not limited to new technology, but encompasses evolutionary progress in clean energy planning, operations, finance, and the business models that are **fueling global clean energy deployment**.

Located near three international airports, San Francisco, San Jose, and Oakland, there are plenty of convenient travel options for exhibitors.

Who May Exhibit

Technology and solution providers, startups, project developers, utilities, system operators, research institutions, government and regulatory agencies.

Why Exhibit

- Demonstrate the availability and scalability of technologies already deployed or ready to deploy in the clean energy economy; and
- Opportunities to connect with government energy delegations, as well as potential customers, partners, and investors.

Exhibitor Categories

Renewables	Innovations contributing to an accelerated deployment of renewable energy, including wind, solar, and advanced biofuels
Efficiency	Innovations improving energy efficiency in the built environment, such as efficient appliances, equipment, and buildings with energy storage
Access	Innovations enhancing off-grid energy services, such as off-grid product manufacturers, suppliers, and off-grid energy service providers
Systems Integration	Innovations in power, transport, and thermal systems that unlock large-scale deployment of clean energy, electrified transport, demand response, energy storage, and other complimentary technologies
Digital Energy	Innovations in grid automation, communications, data management, and other software solutions that bring transformative change to the energy sector at large
Financing	Innovations in project and company financing and business models for rapid deployment of services
Transportation	Different modes of efficient transport fueled with renewable sources and managed demand

Cost of Exhibiting

There is a cost to exhibit of \$5,000 USD per booth. Honorariums and reduced rates may be available for exhibitors that need financial assistance.

Exhibitors are expected to provide for their own airfare, accommodations, meals, ground transportation, product shipping and staff for the booths. A small hotel block has been reserved at the Westin St. Francis Hotel in San Francisco. Booking early is strongly encouraged.

Exhibitor Application Key Dates

March 31, 2016 – Fully completed online applications must be received by 11p.m. Pacific Standard Time.

April 7, 2016 – Selected* applicants contacted and exhibitor agreement emails distributed.

April 11, 2016 – Exhibitor waiting list emails distributed.

April 21, 2016 – Payment due from selected applicants.

April 25, 2016 – Waitlist applicants will be notified if selected.

June 1, 2016 – Exhibitor installations.

June 1, 2016 – Evening reception with energy ministers and VIPs.

June 2, 2016 – Booth(s) staffed by exhibitor from 8 a.m. - 7 p.m.

June 3, 2016 – Exhibitor breakdowns.

*Exhibitors that are not initially selected may be placed on a waiting list and accepted on a rolling basis as space allows. Selection of exhibitors by the CEM Host Committee Showcase Organizers should not be construed as an endorsement of any individual exhibitor's products or services on the part of the governments of the Clean Energy Ministerial.

For More Information

Please call Zarka Popovic at [+1.415.400.8842](tel:+14154008842) or email showcase@cem7.org.

Good luck!

Sincerely,
The CEM7 California Host Committee

CEM7 Hosts



CEM7 Host Committee Chairs



CEM7 Host Committee



CALCEF



Sandia National Laboratories

Stanford | Precourt Institute for Energy