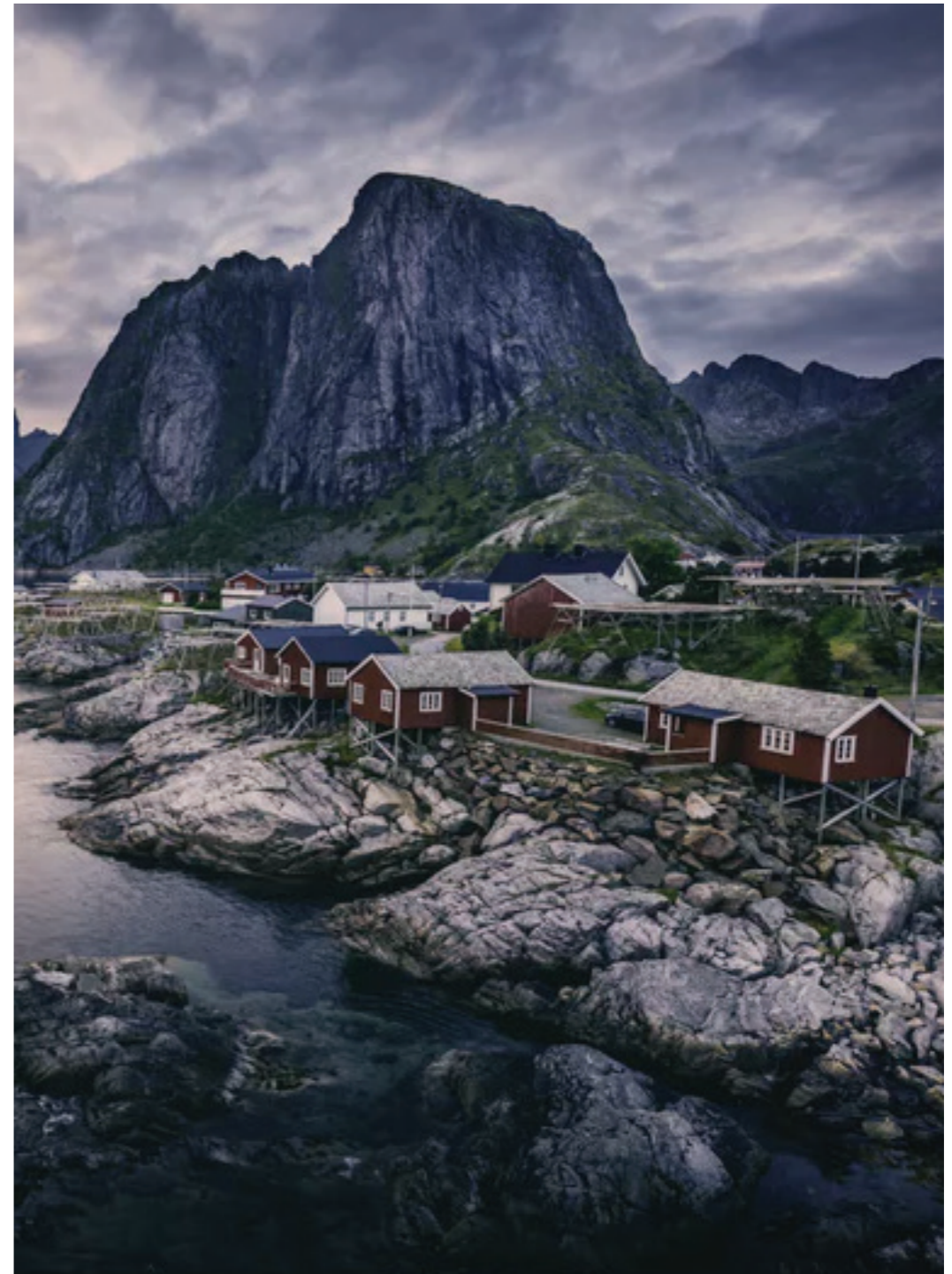


Publicity rules for projects supported by the EEA and Norway Grants

The solvers will use the following wording in conjunction with logos of the EEA or Norway Grants:

EEA Grants: The (project title) benefits from a € (amount - use a rounded figure) grant from Iceland, Liechtenstein and Norway through the EEA Grants and Technology agency of the Czech Republic. The aim of the project is to (objective).

Norway Grants: The (project title) benefits from a € (amount - use a rounded figure) grant from Norway and Technology agency of the Czech Republic. The aim of the project is to (objective).



Iceland
Liechtenstein
Norway grants

KAPPA
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Norway
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LOGOS

The materials as presentation, website, brochure, leaflet, poster, roll up, banner, article, publication, press release etc. shall indicate:

- EEA Grants logo (black / white) or Norway Grants logo (black / white)
- Programme Kappa logo
- TA CR logo – basic logotype (black / white)

Recommended size 20mm

Minimum size 10mm

All logos must be used in black and white only.

Logolink can be downloaded here.

It should be borne in mind that the EEA / Norway Grants logo is superior in this case. This means that it should be listed first – i.e. higher than the TA CR logo or on the left side of the TA CR logo.

SLOGAN

In addition to the logo it is also possible to mention the slogan “Working together for a competitive Europe”.

FONT

For publicity materials, the Arial font must be used. This font cannot be combined with other fonts.

Further requirements for the mandatory publicity of the EEA / Norway Grants can be found [HERE](#).