



PROGRAMME

AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

18 APRIL 2023 | Profesní dům, Malostranské náměstí 2/25, 118 00 Prague 1, Czech Republic

9⁰⁰–10⁰⁰

ACCREDITATION AND WELCOME COFFEE

MODERATOR: Adéla HRADILOVÁ, *Directors Board Member*
Moravian-Silesian Innovation Centre

10⁰⁰–10¹⁰

OPENING REMARKS

Vladimír BALAŠ
Minister of Education, Youth and Sports

10¹⁰–10²⁰

OPENING REMARKS

Peter DRÖLL, *Director for Prosperity*
Directorate-General for Research and Innovation, European Commission

10²⁰–10³⁵

COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION

Lukáš LEVÁK, *Director of Department for Research and Development*
Ministry of Education, Youth and Sports

10³⁵–11¹⁰

COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION

Florentina GOLISTEANU, *Policy Officer for Valorisation Policies and IPR*
Directorate-General for Research and Innovation, European Commission

COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION

Ioannis SAGIAS, *Deputy Head of Unit for Valorisation Policies and IPR*
Directorate-General for Research and Innovation, European Commission

Q&A



MAKING RESEARCH
AND INNOVATION RESULTS
WORK FOR SOCIETY



11²⁵–12³⁰

COUNCIL RECOMMENDATION AND CODES OF PRACTICE IN THE CZECH ENVIRONMENT – POLICY DEBATE

PANELLISTS:

Vladimír BALÁŠ

Minister of Education, Youth and Sports

Helena LANGŠÁDLOVÁ (*tbc*)

Minister of Science, Research and Innovation

Michal BELUSKÝ, *Legal Counsellor for Knowledge Transfer*

Czech Academy of Sciences

Pavel DOLEČEK, *Vice-Rector for Strategic Cooperation and Development*

Charles University

Petr KONVALINKA, *Chairman*

Technology Agency of the Czech Republic

Peter DRÖLL, *Director for Prosperity*

Directorate-General for Research and Innovation, European Commission

LUNCH BREAK

13⁴⁵–15⁰⁰

WORKSHOP 1: RELEVANCE OF KNOWLEDGE VALORISATION IN PUBLIC FUNDING R&I PROGRAMMES AND PEER LEARNING

Good practice examples from Sweden

Kjell HÅKAN NÄRFELT, *Chief Strategy Officer*

Vinnova

Participative workshop addressing the following questions:

- Do we already have good practice examples in Czech R&I programmes?
- Which relevant points of knowledge valorisation should be reflected in R&I programmes?
- What are the barriers and how to address them?

MODERATOR: Martin BUNČEK, *Managing Director*

Technology Agency of the Czech Republic

RAPPORTEUR: Táňa HÁLOVÁ PERGLOVÁ, *Director for Cross-Cutting and International Activities*

Technology Agency of the Czech Republic

WORKSHOP 2: KNOWLEDGE VALORISATION INCENTIVES

Good practice examples from Finland

Mika Antero LAUTANALA, *Senior Specialist*

Embassy of Finland in Prague

Participative workshop addressing the following questions:

- What prevents from putting in place the knowledge valorisation concept?
- How can research performing organisations proceed to put it in place?
- What are the barriers and how to address them?

MODERATOR: Lucie NÚÑEZ TAYUPANTA, *Head of Unit for European Research Area*

Ministry of Education, Youth and Sports

RAPPORTEUR: Aneta KUČEROVÁ, *Policy Officer for European Research Area*

Ministry of Education, Youth and Sports

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COFFEE BREAK

15²⁰–16³⁰

SESSION 1: KNOWLEDGE VALORISATION MONITORING AND EVALUATION

PANELLISTS:

Štěpán JURAIDA, *Deputy Minister for Science, Research and Innovation*
Office of the Government of the Czech Republic

Florian GLIKSOHN, *Executive Director*
Extreme Light Infrastructure – European Research Infrastructure Consortium

Vojtěch KADLEC, *Chief Business Officer and Co-Founder*
UNICO AI

Magdalena RADOVÁ
Tilia Impact Ventures

MODERATOR: Hana KOSOVÁ, *Director of Centre for Knowledge and Technology Transfer*
Charles University

RAPPORTEUR: Petr HORÁK, *Programme Evaluation Department*
Technology Agency of the Czech Republic

SESSION 2: WAYS AND TOOLS TO IMPROVE KNOWLEDGE VALORISATION

PANELLISTS:

Martina KOTYKOVÁ, *Head of Innovation Support Department*
Industrial Property Office of the Czech Republic

Marcel KRAUS, *Director of the Charles University HYB4CITY Project*
Charles University

Jitka ŠOSOVÁ, *Vice-Rector for Internationalisation and Development*
Academy of Arts, Architecture and Design in Prague

Jaromír ZAHŘÁDKA, *Chief Executive Officer and Managing Partner*
i&i Biotech Fund

MODERATOR: Adéla HRADILOVÁ, *Directors Board Member*
Moravian-Silesian Innovation Centre

RAPPORTEUR: Dominik HAJDUK
České priority

16³⁰–16⁵⁰

WRAP-UP AND CONCLUSIONS

16⁵⁰–17⁰⁰

CLOSING REMARKS

Radka WILDOVÁ, *Director General for Higher Education, Science and Research*
Ministry of Education, Youth and Sports



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